CERTIFICATE OF SERVICE

I, Luis M. Lozada, state that I served a copy of the *Miscellaneous Filing-Certificate of Service* dated February 23, 2010 for Opposition Number 91193882 at the address as listed with the USPTO for Applicant's counsel of record:

James A. Italia Italia IP 3500 West Olive Avenue, Suite 300 Burbank, California 91505-4647

via First Class Mail in accordance with Trademark Rule §§ 2.201 and 2.119 on this 24th day of February, 2010.

/ Luis M. Lozada / Luis M. Lozada

NGEDOCS: 1687108.1

03-02-2010

CERTIFICATE OF TRANSMISSION

I hereby certify that the foregoing Notice of Opposition is being electronically transmitted via the Electronic System for Trademark Trials and Appeals ("ESTTA") at http://estta.uspto.gov/ on the date noted below:

Date: February 23, 2010

By: /Luis M. Lozada / One of the Attorneys for McDonald's Corporation

Robert E. Browne Michael G. Kelber John A. Cullis Luis M. Lozada Neal, Gerber & Eisenberg LLP Two North LaSalle Street, Suite 1700 Chicago, Illinois 60602-3801 (312) 269-8000

I, Luis M. Lozada, state that I served a copy of the foregoing Notice of Opposition, via first class U.S. mail, postage pre-paid, upon Applicant's counsel of record:

3500 West Olive Avenue, Suite 300 Burbank, California 91505-4647

in accordance with Trademark Rule §§ 2.201 and 2.119 on this 23rd day of February, 2010.

/Luis M. Lozada/ Luis M. Lozada